

WHAT IS CLAIMED IS:

1. A semipermanent hair dye composition comprising the following components (A), (B) and (C):

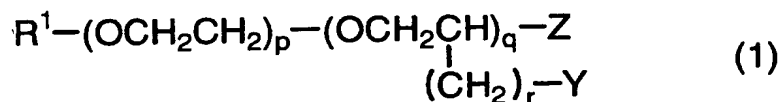
5 / (A) a direct dye;

/(B) a hydrocarbon oil; and

(C) polyoxyalkylene-modified dimethyl polysiloxane.

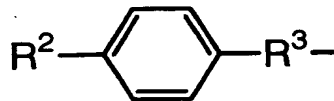
10 2. The semipermanent hair dye composition according to Claim 1, which further comprises:

(D) at least one organic solvent selected from a compound represented by the following general formula (1):



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wherein  $\text{R}^1$  is a hydrogen atom, a low alkyl group or a group represented by the following formula:

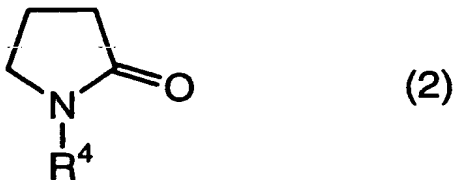


in which  $\text{R}^2$  is a hydrogen atom, or a methyl or ethyl group, and  $\text{R}^3$  is a single bond or a saturated or unsaturated hydrocarbon group having 1 to 3 carbon atoms,

Y and Z are, independently of each other, a

hydrogen atom or a hydroxyl group, and

p, q and r are, independently of each other, an integer of 0 to 5, with the proviso that the cases where p and q are 0, and Z is a hydrogen atom, and  
5 where p and q are 0, R<sup>1</sup> is a hydrogen atom, and Z is a hydroxyl group are excluded,  
a compound represented by the following general formula (2):



10 wherein R<sup>4</sup> is a linear or branched alkyl group having 1 to 18 carbon atoms,  
an alkylene carbonate having 2 to 5 carbon atoms and  
a 5- or 6-membered cyclic lactone which may be  
substituted by an alkyl, alkenyl, alkoxy or acyl  
15 group.